Phan Thanh **Chung** | Curriculum Vitae

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Professional Profile

I am a Lecturer in Economics at RMIT Vietnam with more than 18 years of teaching, research and academic leadership experience. My research connects applied economics, financial inclusion, technology adoption, rural development, aquaculture welfare, environmental innovation, firm performance and evidence-based policy. Methodologically, I use causal inference, panel data methods, network analysis, machine learning and text/data analytics to examine household, entrepreneur, firm and sector-level outcomes. My recent work includes funded and proposed research on Vietnamese aquaculture welfare, sustainability and value-chain incentives.

Identifiers and Contact

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Nationality: Vietnamese

Education

James Cook University — **Australia**
PhD in Economics — *2016–2020*

Victoria University of Wellington — **New Zealand**
Statistics & Quantitative Research — *2015–2016*

James Cook University — **Australia**
Master of Economics — *2012–2014*

Tay Nguyen University — **Vietnam**
B.A. Agricultural and Forestry Economics — *2002–2006*

Appointments and Research Roles

RMIT Vietnam, The Business School — **Vietnam**
Lecturer in Economics — *2022–Present*
Teaching, curriculum development, research supervision, applied economics and business analytics research.

Tay Nguyen University — **Vietnam**
Lecturer in Economics — *2006–2022*
Economics teaching, student supervision, research development and academic service.

James Cook University, College of Business, Law and Governance — **Australia**
Teaching Assistant — *2018–2020*
Economics, quantitative methods and student learning support.

Harvard Business School — **USA**
Research Fellow — *2021–2025*
Capital markets, corporate governance, data acquisition and text analysis.

HARPRI, University of Economics Ho Chi Minh City — **Vietnam**
Research Fellow — *2021–Present*
SSCI/Scopus publication development, conferences and academic panels.

Research Focus

Aquaculture and welfare: Economic drivers of farmed fish and shrimp welfare, sustainability trade-offs, farmer incentives, value-chain behaviour and welfare communication in Vietnamese aquaculture.

Financial inclusion: Microcredit, credit access, gender dynamics, entrepreneurship, rural livelihoods and household vulnerability.

Technology and firms: Technology adoption, digital transformation, access to credit, environmental innovation, firm outcomes and governance.

Methods: Causal inference, panel data, propensity score matching, instrumental variables, network analysis, machine learning, text analytics, Stata, Python, R, SQL and Excel.

Research Income and Grant Activity

2026: University of Stirling, National Led Research Project proposal, *Economic Drivers and Barriers to Improving Farmed Fish Welfare in Vietnam: Evidence from Farm and Value-Chain Surveys*. Principal Investigator. Amount applied: A$38,468.00. Project period: July 2026–July 2027.

2024: University of Stirling, Welfare Research Project, *Assessment of interactions between sustainability and welfare issues in Vietnamese shrimp farms*. Principal Investigator. Funded amount: A$30,102.78. Project period: September 2024–April 2025. Grant ID: GRT-RM-0200326016.

2024: RMIT Vietnam Research Grants, Tier 1 2024 Early Career Grant, project code Tier I-24-04, *Sustainability issues and sustainable management strategies in Vietnamese shrimp farming system: A systematic review*. Associate Investigator (AI; Chief Investigator: Ngoc Pham). Awarded budget: VND 194,095,185. Funding period: January–December 2024.

2023: RMIT Vietnam Research Grants, Early Career Grant 2023, project code Tier I-23-2, *The impact of social capital on non-farm employment: Evidence from Vietnam*. Chief Investigator. Awarded budget: VND 159,035,000. Funding period: January–December 2023.

2014–2015: USAID, *Financial Literacy for Women*. Award amount: USD $33,000. Project period: January 2014–May 2015.

Selected Publications

2026: Chung Thanh Phan, Thuy Minh To, Diem Thi Hong Vo, *Motherhood, Entrepreneurship, and Credit Terms: Evidence from Rural Thailand and Vietnam*. *The Journal of Development Studies*. [ABDC: A, Scopus Q1] doi:10.1080/00220388.2026.2698591

2026: Chung Thanh Phan, Diem Thi Hong Vo, *How dense is too dense? Stocking density, survival, and welfare impairments in Vietnamese shrimp aquaculture*. *Aquaculture International*. [Scopus Q1] doi:10.1007/s10499-026-02593-0

2026: Diem Thi Hong Vo, Chung Thanh Phan, Quyen Minh Pham, Huy Pham, Thang Tat Vo, *Institutional quality, financial development, and economic growth: drivers of environmental innovation across emerging and advanced markets*. *Research in Globalization*. [Scopus Q1] doi:10.1016/j.resglo.2026.100347

2026: Chung Thanh Phan, Diem Thi Hong Vo, Nguyen Nhan Thien, Daniel Borer, *Novel Insights for Successful Microcredit Policies and Gender Dynamics: A Comparative Study of Rural Entrepreneurs in Vietnam and Thailand*. *Review of Development Economics*. [ABDC: B, Scopus Q2] doi:10.1111/rode.70033

2025: Chung Thanh Phan, Devmali Perera, Richard Ramsawak, Tra Pham, *The impacts of social network on non-farm self-employment: Evidence from Vietnam*. *Journal of Rural Studies*. [Scopus Q1] doi:10.1016/j.jrurstud.2024.103530

2024: Chung Phan, Stefano Filomeni, Seng Kiong Kok, *The impact of technology on access to credit: A review of loan approval and terms in rural Vietnam and Thailand*. *Research in International Business and Finance*. [ABDC: B, Scopus Q1] doi:10.1016/j.ribaf.2024.102504

2024: Richard Ramsawak, Samuel Buertey, Greeni Maheshwari, Duy Dang, Chung Thanh Phan, *Interlocking boards and firm outcomes: a review*. *Management Decision*. [ABDC: A, Scopus Q1] doi:10.1108/md-04-2023-0501

2024: Chung Thanh Phan, Diem Thi Hong Vo, Daniel Borer, Thuy Minh To, *Gender and Credit Access for Indigenous Rural Self-Employed Businesses: A Case Study in Vietnam and Thailand*. *Palgrave Studies in Equity, Diversity, Inclusion, and Indigenization in Business*. [Book Chapter] doi:10.1007/978-3-031-54457-6_10

2023: Chung Thanh Phan, Sizhong Sun, Zhang-Yue Zhou, Rabiul Beg, Richard Ramsawak, *Does productive microcredit improve rural children's education? Evidence from rural Vietnam*. *Journal of Asian Economics*. [ABDC: B, Scopus Q2] doi:10.1016/j.asieco.2022.101555

2022: Chung Thanh Phan, *Can microcredit reduce vulnerability to poverty? Evidence from rural Vietnam*. *Review of Development Economics*. [ABDC: B, Scopus Q2] doi:10.1111/rode.12951

2022: Chung Thanh Phan, *Book review*. *China Agricultural Economic Review*. [ABDC: B, Scopus Q2] doi:10.1108/caer-05-2022-305

2020: Chung Thanh Phan, *Does Microcredit Improve Rural Households' Social Network? Evidence from Vietnam*. *The Journal of Development Studies*. [ABDC: A, Scopus Q1] doi:10.1080/00220388.2020.1725485

2020: Chung Thanh Phan, *Does Export Destination Affect Firm Productivity? Evidence From Small- and Medium-Sized Enterprises in the Vietnamese Manufacturing Sector*. *Global Economic Review*. [ABDC: C, Scopus Q2] doi:10.1080/1226508x.2020.1726197

2019: Chung Thanh Phan, *How Does Financial Development Interact With Economic Growth In Five Asean Countries?*. *The Singapore Economic Review*. [ABDC: B, Scopus Q2] doi:10.1142/s0217590816500120

2019: Chung Thanh Phan, *Does Microcredit Increase Household Food Consumption? A Study of Rural Vietnam*. *Journal of Asian Economics*. [ABDC: B, Scopus Q2] doi:10.1016/j.asieco.2019.04.003

Teaching, Supervision and Capacity Building

Teaching: More than 18 years of university teaching across economics, econometrics, research methods, forecasting, quantitative analysis, big data and machine learning, blockchain economics, microeconomics and macroeconomics.

Supervision: Current PhD supervision: two candidates, including projects on education, skills and employment transitions for millennials in Vietnam, and rural poverty dynamics and livelihood transitions in Central Vietnam.

Training contribution: Experience designing applied learning activities using real datasets, coding workflows, policy cases and authentic assessment for diverse student cohorts.

Availability: Open to Masters and PhD supervision in applied economics, financial inclusion, rural development, aquaculture economics, technology adoption and data analytics.

Selected Skills

Programming: Stata (advanced), Python (intermediate), R (intermediate), SQL (intermediate), Excel.

Data science: Econometrics, causal inference, machine learning, text analytics, network analysis, survey analysis and panel data methods.

Languages: Vietnamese (native), English (fluent).